

The OTTIP welcomes law externs:

**Jonathan Grossman**  
2nd year KU law student  
*Background:* Chemistry

**Matthew Donnelly**  
3rd year KU law student  
*Background:* Pre-law

**Christopher Zarda**  
3rd Year UMKC Law Student  
*Background:* Economics

## KU Joins Nationwide Effort Launched to Educate Next Generation of Entrepreneurs

### KU E-ship Fair February 27, 2007

The KU Office of Technology Transfer and Intellectual Property (KU OTTIP) will host an entrepreneurship fair in celebration of EntrepreneurshipWeek USA on Tuesday, Feb. 27 from 11:00 a.m. - 2:00 p.m. in the Burge Union on the Lawrence campus.

The event is designed to raise awareness among the public, KU faculty, staff, and students about innovation, inventions, and start-up opportunities. It is free and open to the public.



What's your **BIG** idea?  
**take it on!**  
**EntrepreneurshipWeek USA**  
**Feb. 24-March 3, 2007**  
[www.EntrepreneurshipWeekUSA.com](http://www.EntrepreneurshipWeekUSA.com)

The E-Fair will feature start-up companies from the KU Lawrence and Medical Center campuses, including KCBioMedix, KU medical device start-up; Flint Hills Scientific, a KUMC medical device start-up; KU IT start-up Cadstone; and Xenotech, a KUMC start-up.

Lawrence companies with ties to KU, such as Pinnacle Technology, Inc. and HiPer Technology, Inc., will also be available to meet with guests.

The Small Business Development Center (KU-KSBDC) and Lawrence Regional Technology Center (LRTC) will be on-hand to answer questions about business development and their services.

Student teams from the KU School of Business will discuss their business plans for KU technologies.

"We are always pleased to have the opportunity to showcase KU innovations and the individuals that create them," said Jim Baxendale, KU director of technology transfer and intellectual property.

KU joins hundreds of organizations in celebrating EntrepreneurshipWeek USA Feb. 24 through March 3, 2007, an unprecedented effort to inspire and encourage young people to consider entrepreneurship as a career choice and to celebrate America's unique culture of inventiveness.

EntrepreneurshipWeek USA is sponsored by the Ewing Marion Kauffman Foundation and by government, not-for-profit organizations and businesses, including the The New York Times, and Inc. magazine. The House of Representatives noted the importance of entrepreneurship by enacting a Resolution (HR 699) in early June in support of a national entrepreneurship week.

A Web site, [www.EntrepreneurshipWeekUSA.com](http://www.EntrepreneurshipWeekUSA.com), serves as a portal to events and activities across the country and provides information to engage young people in EntrepreneurshipWeek USA through Web logs, virtual forums, message boards, and other communications.

For more information, please visit [www.technologytransfer.ku.edu](http://www.technologytransfer.ku.edu) or contact the KU OTTIP at 785-864-7189.

Please join us!

We look forward to seeing you at the E-fair!

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This electronic newsletter is distributed to interested KU faculty and staff, economic development organizations, and others interested in learning about KU innovations.

To subscribe, send and e-mail with your name, e-mail address, and institution or company affiliation to [dayal@ku.edu](mailto:dayal@ku.edu).



## Law Extern Program Provides Experiential Learning for Students

University of Kansas and University of Missouri-Kansas City law students considering IP as a career find the KU OTTIP Law Externship Program a beneficial way to gain valuable experience while earning credit towards their degrees. Now in its third year, the program exposes participants to professional activities awaiting them in professional practice.

Jim Baxendale, KU director of technology transfer and intellectual property oversees the program and its participants.

“We at the UMKC Law School are extremely grateful for the opportunity provided to one of our law students each semester by Jim Baxendale. His office is an impressive, well-organized and well-operated vehicle for the translation of ideas and inventions into valuable ventures,” says Associate Professor Tony Luppino, UMKC

School of Law. “Exposure to the work of attorneys and the wide variety of issues associated with the process provides a unique and exceptionally rich educational experience for our students.”

Applicants are recommended by the dean and a sponsoring law professor. Candidates must possess excellent communication and computer skills along with the ability to manage multiple tasks while working as a part of a team. Program participants typically represent a diverse background in the sciences and engineering.

The program is working: Brad Yops, KU Law Extern Program alumni was recently named assistant director of technology development at the University of Delaware’s technology transfer office.

### What Law Students Say About the Program

“My experience at KUCR was terrific. I worked with a variety of technologies and enthusiastic inventors. I was able to get practical knowledge that was never broached in the classroom. It was probably the most rewarding thing I’ve done through law school and I’ve recommended it highly to law students interested in IP law.”

— UMKC law student Steven Long

“It was a valuable opportunity to move the law from the classroom to practice. It was a good chance to work with inventors and businesses in exciting areas of the law and technology. The internship will expose you to legal, client, and business issues in a short amount of time.”

— UMKC law student John Lindsay

“Law firms have consistently been impressed with the amount of experience I gained during my summer working at the KU OTTIP. It was a great opportunity to learn about IP licensing through actual participation in license drafting and negotiation.”

— KU law student Allen Doyel

“Intellectual property is the intersection where science, business, and the law meet. Assisting in the marketing and licensing of technologies gave me a greater understanding of the factors that go into successfully transferring the innovation from the university, to a company, and ultimately to the public. The exposure to all three areas is what makes the program such a unique and exciting experience.”

— KU law student Joseph Wright

“My experience at KUCR was instrumental in my success as an IP manager and practicing corporate counsel. After my internship, I interviewed with individuals at a number of university IP/TT/development offices. I recall the surprise of many I interviewed with at the depth of knowledge I had on university IP/TT/development activities after a one year internship. This knowledge was gained through tremendous “hands on” experiences with day-to-day operations. I am most grateful to have had the opportunity.”

— Brad Yops, assistant director of technology development at the University of Delaware

## Faculty Discuss IP and Technology Transfer at First Annual KU Research Summit

On January 16, Jim Baxendale and Wally Meyer, director of entrepreneurship programs in the KU School of Business, facilitated two sessions on entrepreneurship at KU’s first-ever Research Summit.

The sessions were intended to engage researchers in all disciplines, including graduate students and post-docs, and focused on the process of translating KU research into a licensed product or start-up company.

The sessions generated good discussions about disclosure and commercialization of faculty/staff inventions.

The top 10 reasons for invention disclosure, at right, were presented as part of the sessions’ conversations.

### Top 10 Reasons for Invention Disclosure

1. Disclosure provides multiple benefits to your research program.
2. Disclosure/commercialization can be consistent with research objectives.
3. University resources are a wellspring of highly impactful inventions.
4. Disclosure contributes directly to societal benefits.
5. Faculty receive deserved recognition.
6. Achieve universal acceptance of your invention.
7. There’s nothing wrong with profiting from your invention.
8. Disclosure won’t detract from your research.
9. Make a meaningful and lasting difference in people’s lives.
10. University resources are available to assist you.

### Director’s Corner

**Jim Baxendale, MS, MBA**

The KU Office of Technology Transfer is pleased to be a part of Entrepreneurship Week, USA. As you can see, the KU E-Fair will offer a unique opportunity to see first hand the innovative products that have resulted from KU research and a number of the companies that have licensed them for further development. It is in the spirit of entrepreneurship that our Office has developed a Law Extern Program for KU and UMKC law students. As independent study, the program has been in place for three (3) years now and as you can see from the article, the students have learned a great deal about all phases of technology commercialization. Our first KU Law Extern, Mr. Bard Yops, found a new career path and now serves as the Assistant Director of Technology Transfer at the University of Delaware. Our office feels that it is very important that we expose these students to not only the legal side of technology transfer but also many of the business aspects of this activity.